1. **Story idea**
   It can be enterprise or assigned.

2. **Talk to your radio editor.**
   Discuss deadline.
   Talk to your digital editor.
   Identify digital assets that you will need.

3. **Reporting**
   Gathering of information, docs, audio, photos, video, data, maps
   Use engagement tools

4. **Writing audio script and web post**

5. **Radio and digital edits**

6. **Producing**
   Audio piece
   Web post
   Digital assets

7. **Story goes out to the world**
   Airs on radio
   Publish on our site / App
   Posts on social media