

WORKFLOW



2

Talk to your radio editor.
Discuss deadline.

Talk to your digital editor.
Identify digital assets that
you will need.



1

Story idea

It can be enterprise or
assigned

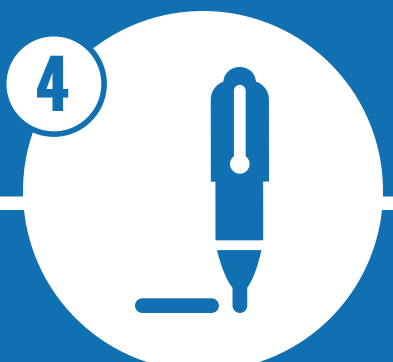


3

Reporting

Gathering of information,
docs, audio, photos, video,
data, maps

Use engagement tools



4

Writing audio script and
web post



6

Producing

Audio piece

Web post

Digital assets



5

Radio and digital edits



7

Story goes out to the
world

Airs on radio

Publish on our site / App

Posts on social media

