THE NPR ACCURACY CHECKLIST

- Ages (Get the date of birth and do the math.)
- Days, Dates (Are you sure it happened then?)
- Grammar & Spelling (Readers notice such things.)
- Historical “Facts” (Don’t trust your memory.)
- Locations (Get them right, say them correctly.)
- Numbers (Check all math. Don’t say “millions” if it’s “billions. Learn percentage vs. percentage point.)
- Proper Names (Get the correct spelling and pronunciation for people, businesses, groups, etc.)
- Pronouns (Don’t guess or assume.)
- Pronunciations (Of names, places, terms, etc. Dictionaries are your friend!)  
- Quotes (Make sure they’re accurate and correctly attributed.)
- Superlatives (Claims to be the first, best, worst, etc. are often wrong; never trust them.)
- Titles (CEO, president, professor)
- Web Addresses & Phone Numbers (Never report them without testing them first.)