

Script for Diversity Tracking

OK, last thing. At NPR, we're trying to talk to all different kinds of people — so we can represent a range of backgrounds and experiences. And, in order to do that, we have to know more about you. So we're going to ask you a few quick questions. This is totally optional. (So if I ask you a question you don't feel comfortable answering, you can just say "I don't want to answer that.") These questions have no bearing on your interview and we'll never share your individual data outside the company. Sound OK?

NOTE: If you are interviewing a source in Europe, you have to first ask permission to ask these questions. I normally say "I'd like to ask you your gender identity, race, age and geographic location. Is that OK?"

- **How would you describe your gender?**
- **How would you describe your race/ethnicity?**
- **How old are you?**
- **Where do you live?**
- **Where are you right now?**
- **Bonus question: Are you aware of any organizations that could help us connect with diverse sources?**

Questions? Ask Rebecca Ramirez or Maddie Sofia

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